



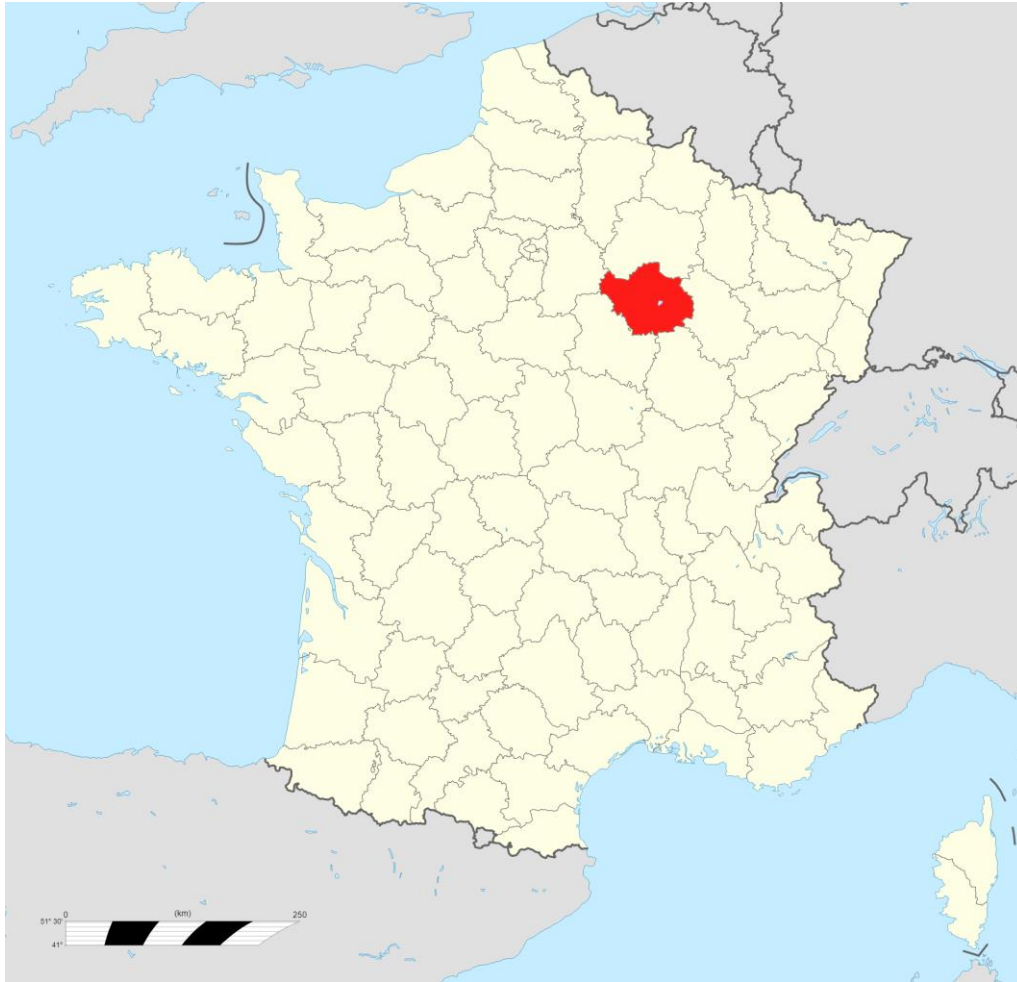
Workshop 04: Regional situations in a  
European perspective

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**Aube**  
en Champagne  
LE DÉPARTEMENT

**Grand Est**  
ALSACE CHAMPAGNE-ARDENNE LORRAINE





# Creating a dynamic ecosystem...



A **technopole** dedicated to innovation and entrepreneurship

- Incubator
- Offices with services
- Technological and scientific park
- A local and international innovation network





# With education and research at the center...

Created by decree of September 14, 1994, the Troyes University of Technology was born out of this strong political will.





# The importance of the political

- Regular interactions with the Senator
- Creating bridges between the academic, the social, and the economic world
- Research as a way to attract innovative companies





# Example

Aube has been chosen as one of the five departments in France to experiment what has been called “population responsibility”

- a better care experience for the patient,
- a better health for the population,
- a lower cost for society.

=> A living lab approach involving the local hospital, private practitioners, associations, citizens, software companies, healthcare agencies, and regulators.



Having an impact on local communities is one important aspect of **socio-informatics**, ensuring that:

the research questions that we tackle are those that are “**important, meaningful, and impactful for the communities**” with whom we are working<sup>1</sup>.

<sup>1</sup>Hayes, G. R. (2018). Design, Action, and Practice: Three Branches of the Same Tree. In Socio-Informatics. Oxford University Press. <https://oxford.universitypressscholarship.com/view/10.1093/oso/9780198733249.001.0001/oso-9780198733249-chapter-10>



# Thanks!

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